

CoachWeb *Affiliate Programme*

Benefits of the CoachWeb Affiliate Programme

The Affiliate Programme on CoachWeb is designed to support engagement and communication between County Sports Partnerships and local partners. Local partners may include Local Authorities, School Sports Partnerships, clubs and regional governing bodies.

The headline benefits of the programme are:

- Reduce duplication of personal data in your county
- Open the way for a regional standardised coaching certificate
- Improve information sharing between partners
- Provide a consistent set of minimum operating standards
- Reduce the number of “coaching databases” in the region



For the Affiliate

For affiliates the importance of controlling their own data is paramount. CoachWeb gives the same level of access to the coaches as the CSP but just with a select number of coaches. In addition to the benefits of the CoachWeb system (which are on our website) the Affiliate gains the following:

- Receive the benefits of being networked with other local partners and reduce the amount of duplicate checking of information
- Adopt a regional standard for coach profiling
- Receive information and regularly updated details directly from coaches
- Save of marketing budget with a regionally promoted portal
- Ensure information is preserved even with changing staff responsibilities

For the CSP

For the county sports partnership the benefits of having all local partners on the same platform is to receive and control coaching information in your region. With the local affiliates acting as verifiers of information on CoachWeb the affiliates add value to unverified data. In addition to the operational benefits of CoachWeb the Franchise gains the following:

- Position your organisation as a regional data provider
- Consolidate many spreadsheets into a single data source
- Promote training and sporting events to a wider network
- Get closer to coaches via proxy of the affiliates
- Collectively verify data rather than individually and therefore duplicating effort
- Provide a platform for a coaching standard in the region